

Stevens Creek Striders

Minutes of the Board of Stevens Creek Striders

Date October 16, 2007
 Mike & Wanda's Home, Cupertino

Present: Patrick, Mike, Mark, Peggy, Robin
 (apologies from Gene)

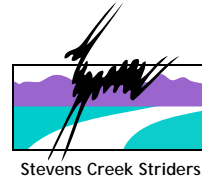
The meeting opened at 8:15 pm with the approval of the minutes from last meeting. The agenda/minutes are as follows:

- A. Treasurer's report
 - 1. Checking: \$1832.00, Savings: \$205.24
 - 2. Members: 46

- B. T-shirt sales / dues
 - 1. Patrick gave Mark \$100 from T-shirt sales
 - 2. Patrick gave Mark \$40 for Rob L and Hazel D dues

- C. Clambake wrap-up
 - 1. Several trail map cards were turned in to Mark for use next year
 - 2. Patrick submitted receipts for \$91.95 (chowder and drinks)
 - 3. Peggy bought aid station supplies as a gift to the club
 - 4. Penny bought the supplies for salmon chowder but hasn't asked for reimbursement -- in return the club will give her a family membership for 2007-2008.
 - 5. Correction to previous minutes: next year we need to decide on the date earlier
 - 6. Peggy asked Robin to provide framed artwork as a "Thank You" to Big Creek Lumber for the use of their property for the Clambake Picnic.

- D. October newsletter
 - 1. Copy date is already passed (Oct 15)
 - 2. Claire S will submit article soon
 - 3. Patrick S owes a write-up as well
 - 4. Peggy asked Robin to write an article for the Newsletter about "Up and Running" the new runners shop in Cupertino. Peggy provided the text of an on-line/news interview with the owner of the store.



E. Christmas Party

1. Menu narrowed down

a. Prefer Gourmet Menu

- i. Main courses: Salmon with dill sauce, Mediterranean stuffed chicken breasts, and a vegan option TBD
- ii. Sides: Green beans with roasted cashews, Rice pilaf (ask for vegan), Garlic mashed potatoes
- iii. Salads: Baby greens with sweet balsamic vinaigrette w/ goat cheese, grape tomatoes, candied pecans, and a vegan option
- iv. Desert: Ask about desert tray
- v. Ask about coffee & tea

b. Drinks -- Gene to buy:

- i. Water -- bottled fizzy & non-fizzy for each table
- ii. Wine -- 1 red and 1 white for each table
- iii. Beer?

2. Glasses etc

a. Each board member will bring:

- i. 8 wine glasses
- ii. 8 coffee mugs
- iii. 8 water glasses

3. Awards

- a. Mark will provide contact info to Patrick
- b. 3 Big L's (Most Improved, Athletic Achievement, Volunteer) & 1 Strider of the Year

4. Music -- Mike will provide CD player and CD's

5. Decorations -- Peggy, Penny, and Gene will handle table decorations

F. The next Board meeting will be held on 11/20/07 at Gumba's pizza parlor

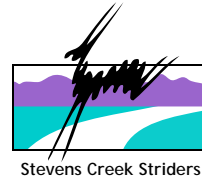
G Other Business

1. Peggy asked Robin to investigate a membership card system. When she visited "Up and Running", the owner requested that our members have cards which they could present when requesting a discount.

This matter has been inconclusively considered in the past. Robin agreed to investigate something based on the 'business cards' which we printed in 2006.

2. There was insufficient time to allow a discussion of the program for 2008.

There being no further business, the meeting adjourned at 9:09 pm.



Appendices

(added after the meeting by Robin Mills on November 10, 2007)

A Omissions from the minutes on the August meeting

1 The Schedule for Newsletters

This was agreed to be published quarterly:

Publication Dates: 1 Nov, 2007, 1 Feb, 2008, 1 May 2008, 1 Aug 2008

Copy dates for publication would be 2 weeks before publication:

15 Oct 2007, 15 January 2008, 15 April 2008, 15 July 2008

2 The roster for Saturday morning announcements:

August and September: Robin

October and November: Mark

December and January: Gene

February and March: Peggy

April and May: Mike

June and July: Patrick

If the responsible board member is unable to attend one Saturday, an email should be sent to the board and an alternative volunteer found in advance. The normal topics for announcements are:

- a) Introduce new members and guests
- b) Any race results
- c) Up and coming races
- d) Up and coming club events
- e) Who's going to Hobeas?
- f) Anything else? Have a good run.

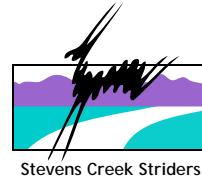
B Proposal for membership card (to be discussed at the next board meeting)

I've given each of the board members a sample of the membership card. You can see the artwork at:

<http://www.stevenscreekstriders.org/StridersArtwork/MembershipCard.jpg>



(A PDF of the high resolution artwork is in StridersArtwork for future use).



I've discussed this with Mark. The proposal is that I'll print 200 membership cards (100 for 2007/08 and 100 for 2008/09). When membership dues are paid, Mark can write the name of the member on a card and record the membership number in the members spreadsheet. If after a couple of weeks the new member has not shown at club on Saturday, the membership card will be mailed.

The cost to implement this will be:

- 1 Business card stationery - \$5
- 2 Printing cost (buy two inkjet cartridges) \$20

It'd also be very helpful to record brand new memberships and their dates in the spreadsheet. This would make it easier to 'welcome' new members in the appropriate/next newsletter.

C Artwork for Big Creek Lumber (as requested by Peggy)

This has been done. Total cost to the club \$2.94 !

<http://www.stevenscreekstriders.org/images/BigCreekThanks.jpg>

