

Stevens Creek Striders

Minutes of the Board of Stevens Creek Striders

Date: September 23, 2008
Present: Peggy (chair), Mike, Gene, Ron, and Dave
Peter by phone
Location: Mike and Wanda's home, Cupertino

1 Minutes

Dave read minutes of last meeting.

2 Action Item Status

Newsletter: Gene is asking Claire for articles previously sent. Verified that the process is for Gene to send articles to Dave, Dave will arrange them in Word, and Peter will create PDF file from Word document.

Peter contacted Robin as agreed to at last meeting.

Mike wrote checks to Robin and for the deposit on the Holiday Party hall.

4 Treasurer's Report

Many members have not paid their dues. People may be expecting more email to be sent including requests for dues payment.

We need a memo to all club members to provide information on the Holiday Party, the Big Sur River Run and reminder about dues.

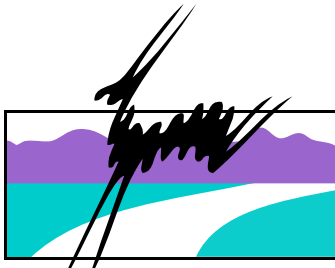
5 Web Site

Peter would like Ron to take over as webmaster. Ron asked for a better understanding of the expectations of the webmaster. Peter said he spent an average of a few hours a week when he was keeping up the web site.

Ron wanted to look at the goal of the Striders' communications and wanted to consider all modes of communication and how they should be used. Ron stated that he was not willing to do all the work of the webmaster and wants to look for ways to share the load. Ron wants to put his effort into modifying the form of the web site so that others can make changes to it.

Ron will get Joe Murphy's (P.A. web master) opinion on how he would make the web site different.

Ron was given the action to contact Robin to obtain the credentials for the web site.



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6 Membership

We would like to find ways to increase membership. Discussed how club identity and name could impact membership. Gene thought we should consider making the club more than a running club since not all members run and many members also hike and bike.

Ron thought the club needs a more focused identity.

The question was raised What is the identity of the club?

No conclusions were reached.

7 Holiday Party

We have the place reserved.

Lina and Peggy are investigating a possible caterer.

Mike will provide music.

We discussed what kind of entertainment we should have. Feedback was that some people liked the game held last year and some did not and thought it dragged on too long.

In previous years a talent show was held, and we will consider doing that this year.

Decorations are taken care of.

Next Board Meeting

October 21 at 7:00 PM

At Peter's, if he has returned from Singapore

Potluck

(later moved to Mike's house at 7:30)

Action Items:

- | | |
|--------------|---|
| Ron | Contact Robin to get web site credentials |
| Gene | Ask Claire for here newsletter articles and send the articles to Dave |
| Dave | Format newsletter articles and send to Peter |
| Peter | Send email to all members as described in Section 4. |