



Minutes of Striders Board Meeting – February 23, 2011

In attendance: Gene, Randy, Lina, John, Gregg

1. Minutes of the January meeting were approved.
2. Treasure's Report
 - a. Mike reported by email that we have a \$3508.95 cash balance.
 - b. Randy reported that he will handle the Google Checkout "shipment" function going forward.
3. Club Activities
 - a. Quicksilver aid station

Gene will contact Peggy to confirm her willingness to act as aid station captain. Randy volunteered to serve as a co-captain with someone who has run the aid station in the past.
 - b. WS100

Lina will send out a volunteer solicitation email soon. She is also planning to organize a Hawaiian-themed pre-party. John proposed modifications to the Striders' WS100 entry award point system to increase the weight for serving on the board. John will update this proposal based on feedback from the board for further discussion at the next board meeting.
 - b. Spring Picnic

Gene and Randy volunteered to help Lina organize/run the event at the Villa Maria picnic area.
 - c. Relay for Life

The club will not formally participate in this event; however any individual who wishes to organize participation among club members is

encouraged to do so.

d. Weekday runs

The board discussed ways to improve the visibility of the club's less formal weekday morning runs to provide members (and prospective members) with more opportunities to participate. Lina explained that a small group currently uses an email list to coordinate attendance at these events and that others would be welcome to be added to the list. Ideas for increasing the visibility of these runs on the website were discussed, including the possibility of more prominent placement on the home page and ways that new or prospective members might be able to know in-advance if others will be present at each morning run.

4. Website

- a. Gregg reported that the Palo Alto Run Club's membership saw an up-turn in membership after the club replaced its old website with a more modern and socially-oriented site based on the Ning platform. Randy agreed to look into alternatives to the Striders' current site, both to present a more modern face to prospective members as well as to facilitate the addition of content from club members.

The Board decided the next meeting would be Tuesday, March 22nd at Gene's place and voted to adjourn the meeting.