

## Run the Golden Gate and Help a Child Beat Cancer. Join the US Half Marathon St. Jude Heroes Team.

### *Find the Hero in you:*

The US Half Marathon St. Jude Heroes program is a new event in which St. Jude supporters ask their friends and family to support them in fundraising for St. Jude Children's Research Hospital. On November 2, 2008, you can join other St. Jude Heroes from across the state and around the country in running the Golden Gate Bridge to help kids beat cancer.

- **Find inspiration.** Achieve your health and fitness goals while also raising funds and building awareness of St. Jude Children's Research Hospital.
- **It is low-effort and helps raise more money!** For the cost of a \$25 registration fee and race registration, St. Jude will provide all the materials and incentives you need to start fundraising. All you have to do is share your fundraising effort with your family and friends.
- **Unite against childhood cancer.** Join St. Heroes from across the country and around the world in uniting against childhood cancer. As a St. Jude Hero, you will receive VIP access to race weekend activities and have the opportunity to connect with St. Jude Heroes to celebrate your support of St. Jude Children's Research Hospital.
- **All fundraising efforts are heroic.** While we encourage St. Jude Heroes to raise \$1000 or more, there is no fundraising minimum.

### *How does the US Half Marathon St. Jude Heroes Team work?*

- Visit [www.stjudeheroes.org](http://www.stjudeheroes.org) to register to become a St. Jude Hero in the US Half Marathon, San Francisco.
- Upon registration, you will receive a link to your personal St. Jude Heroes webpage. Set a fundraising goal and personalize the webpage with pictures and stories about what inspired you to become a St. Jude Hero.
- Share your website with your family and friends. Check you website frequently to monitor your fundraising progress.
- Register for the US Half Marathon, San Francisco at [www.ushalf.com](http://www.ushalf.com)
- Prior to the race, you will receive inspirational newsletters and information about St. Jude patients and fundraising tips.
- During Race weekend, participate in VIP access race activities and have the opportunity to connect with other St. Jude Heroes to celebrate your fundraising success

### *Questions:*

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